

Prakhar Bhatia

Full Stack Developer · Agency Founder · Agentic AI Specialist

New Delhi, India | prakharbhatia.com | nandann.com | linkedin.com/in/prakharbhatia
prakhar@nandann.com

SUMMARY

Full Stack Developer and agency founder with **20+ years of experience** across enterprise mainframe infrastructure, Salesforce ecosystems, Web3, and modern full-stack development. Started coding in 2005. Built and scaled **Nandann Creative Agency** to **340+ clients** and **5,000+ projects** across the US, UK, Canada, and Australia. Long-term offshore development partner to US agencies and enterprises. Currently building **agentic AI systems** and voice-based automation for businesses. RHCE and ITILv3 certified.

EXPERIENCE

Founder & Lead Developer

Nandann Creative Agency — New Delhi, India (Remote-first) · Oct 2019 – Present (Freelance from 2015)

Agency

- Built and scaled to **340+ clients, 5,000+ projects** across US, Canada, UK, Australia, and India
- Maintained a **5.0/5.0** aggregate rating across 150+ client reviews
- Long-term offshore development partner to **Abstrakt Marketing Group**, St. Louis (~2017 – Oct 2025)
- Delivered **same-day website turnaround** (24-hour delivery) as a core service offering

Notable Projects

- **Pillars Hotel & Club, Fort Lauderdale** — Built full hotel website, reservation system, and hotel management platform. Won *Condé Nast Johansens 2025 Best Small & Exclusive Hotel in North and South America*, *Condé Nast Traveler 2024 #8 Hotel in Florida*, and *Award of Excellence for Best Dining Experience 2023 & 2024*
- **Tackle Trading** (tackletrading.com) — Part of founding technical team (2013); grew to **50,000+ paying subscribers at \$97/month**, now **#1 rated trading education platform in the US**
- **Hedge Fund Dashboards** — Algorithmic trading dashboards and market scanning tools for multiple hedge funds; integrated agentic AI into daily operations
- **Salesforce Development** — 100+ clients across custom APEX development and Salesforce administration

Web3 & Crypto

- Smart contracts, token platforms, DeFi dashboards, and crypto-integrated web applications

Agentic AI (Current Focus)

- Designing and deploying agentic systems for enterprise workflow automation
- Building agentic voice systems for customer care calls and chat (inbound/outbound automation)

Freelance Full Stack Developer

Independent · 2013 – 2015

- Early technical contributor to Tackle Trading from initial platform setup
- Worked across multiple US-based clients building web applications and custom solutions

Mainframe Engineer & Tech Lead

Tata Consultancy Services (TCS) — India · 2011 – 2015

Clients: Medco / Express Scripts

- Operated mainframe infrastructure for **Medco** (world's 2nd fastest mainframe) and **Express Scripts** (world's 3rd fastest)
- Developed batch jobs and online transactions processing millions of records under zero-downtime requirements
- Tech Lead on critical Disaster Recovery exercise; executed multiple DR activities
- Supported the Medco–Express Scripts merger and full system migration

Unix System Administrator

HCL Technologies — New Delhi, India · 2010 – 2011

- Unix administration across multiple enterprise clients
- Earned **RHCE** (Red Hat Certified Engineer) and **ITILv3** certifications

Unix Support Engineer

Wipro Technologies — New Delhi, India · 2009 – 2010

- Infrastructure support for HP Unix servers

EDUCATION

Bachelor of Technology — Information Technology

2005 – 2009

CERTIFICATIONS

- **RHCE** — Red Hat Certified Engineer
- **ITILv3** — IT Infrastructure Library v3 Foundation

SKILLS

Frontend	React, Next.js, Vite, HTML5, CSS3, JavaScript, TypeScript, Tailwind CSS
Backend	Node.js, FastAPI, Python, Rust, REST APIs, GraphQL
CMS / E-commerce	WordPress, WooCommerce
Salesforce	APEX Development, Custom Salesforce Dev, Salesforce Administration
Web3	Smart Contracts, DeFi, Token Platforms, Web3.js / Ethers.js
Cloud & Infra	AWS, Linux/Unix Admin, HP-UX, RHEL
Mainframe	z/OS, JCL, Batch Processing, CICS
AI / Agentic	Agentic Systems, Agentic Voice, LLM Integration, AI Automation
Open Source	7 WordPress plugins · npm packages

OPEN SOURCE

Project	Platform	Stats	Description
Reset File & Folder Permissions	WordPress	100+ installs	Fixes WP server permission issues
Hungry Resource Monitor	WordPress	90+ installs	Server resource monitoring
Nandann AI Smart 404 Redirects	WordPress	AI-powered	Auto-detects and redirects broken links
Bhairav Scheduled Cloud Backup	WordPress	—	Automated cloud backup
Hungry REST API Monitor	WordPress	—	REST API health monitoring
TG Live Chat	WordPress	—	Telegram-based live chat
Core Web Vitals RUM	WordPress	—	Real User Monitoring for CWV
nextjs16-migrator	npm	—	CLI tool for Next.js 16 migrations

NOTABLE CLIENTS

Abstrakt Marketing Group (St. Louis) · Pillars Hotel Fort Lauderdale · Tackle Trading · A2MG Trading · Summit Drilling · 100+ Salesforce clients · Multiple hedge funds

PERSONAL

Wildlife photographer — captured tigers, lions, leopards, bears, peacocks, and wildlife across diverse ecosystems. **Adventure motorcyclist** — rode to Khardung La Pass, one of the world's highest motorable roads.